

EVERY
CHILD
DESERVES
TO
PLAY.



1 **IN** **4**

**OF US
LIVES WITH
A DISABILITY.**

with the environments that have not been properly designed to provide recreation to a wider context of users.

Gwendolyn's Playground challenges the status quo and elevates play to be more for everyone. Inclusive play helps develop a true understanding of the world and encourages appreciation of the differences between people. More importantly, inclusive play recognizes our similarities and builds a more compassionate society.

A truly inclusive world in the future begins with more inclusive experiences now. Inclusion creates a ripple effect that benefits not only the person being included, but also shapes the perceptions of peers. When we have experiences with difference, we think beyond ourselves. And when we start viewing differences as unique gifts, a truly inclusive world is possible.

**NUMBER OF INCLUSIVE PLAYGROUNDS
IN SANTA BARBARA COUNTY.**

0



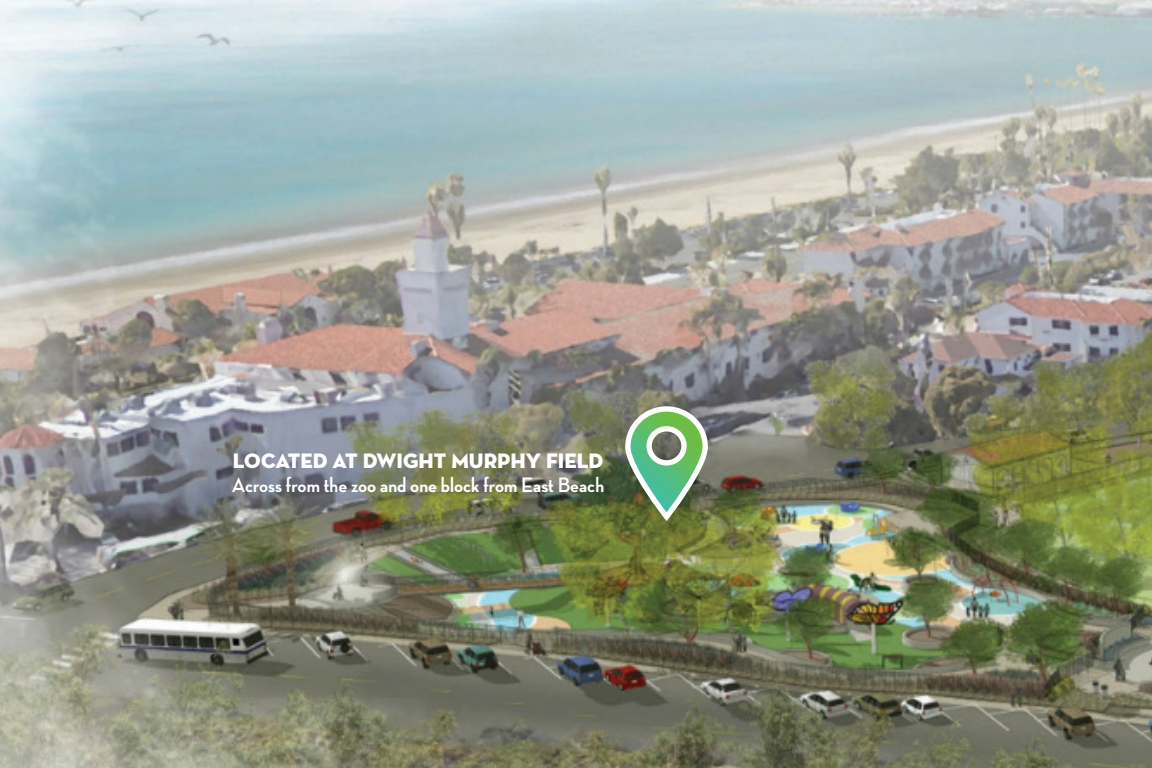
IT ALL STARTED WITH A LITTLE GIRL WHO JUST WANTED TO PLAY...

A tenacious little girl who loved nothing more than being one of the kids, Gwendolyn Strong is the inspiration behind Gwendolyn's Playground. Born with Spinal Muscular Atrophy (SMA), Gwendolyn was profoundly physically disabled and medically fragile but that never affected her sense of fun. Despite ADA compliant playgrounds throughout the area, not a single one allowed Gwendolyn to play alongside her many friends or participate fully in public spaces with her peers.

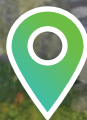
After ten years of advocacy and non-profit work offering practical support to families and funding research that led to a treatment and a groundbreaking potential cure for SMA, the Strong family set their sights on spearheading the first truly inclusive playground in the region in Gwendolyn's memory.

*"Inclusion is so much more than wheelchair accessibility.
It's a belief that we all belong."*





LOCATED AT DWIGHT MURPHY FIELD
Across from the zoo and one block from East Beach



We believe playgrounds as a whole can be so much more. **MORE IMAGINATIVE. MORE INNOVATIVE. MORE FUN!** While also being more encompassing of the entire community.

Every child deserves to play. In partnership with the City of Santa Barbara and Parks and Recreation, Gwendolyn Strong Foundation is building the first inclusive playground in the region. Innovative, imaginative and sensory-rich, Gwendolyn's Playground is re-imagining the public play space by removing physical and social barriers and sparking a sense of adventure in us all.

By giving everyone a chance to play together, Gwendolyn's Playground serves as a microcosm of the society we want to build, in which all families can participate and enjoy equal opportunities to flourish, fostering life-long lessons of cooperation, acceptance, and kindness. When everyone plays, we all win!

Using evidence-based principles of inclusive design, Gwendolyn's Playground is designed with the whole child and whole community in mind. Considerate of the many ways we learn and grow, everyone has opportunities to challenge themselves in a variety of collaborative experiences that continue to change as we develop.

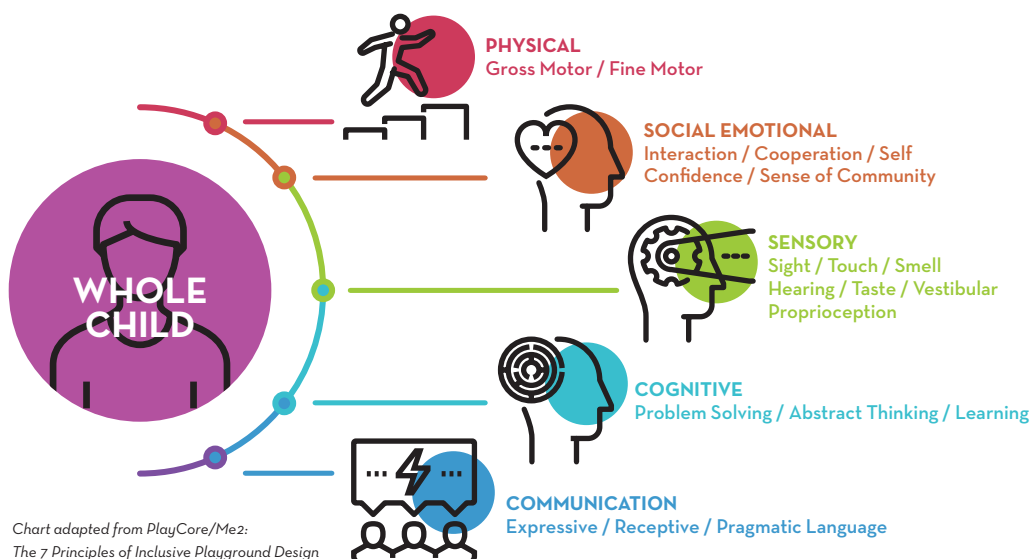
"Play is integral to the development of the brain."

DR. PHILLIP DELIO, NEUROLOGIST AND COTTAGE HOSPITAL CHIEF OF STAFF

A NEW KIND OF PLAYGROUND WHERE EVERYONE BELONGS!

Our innovative design will not only incorporate the needs of children and adults with physical disabilities, but also considers the variety of needs of individuals with autism and sensory impairments, intellectual disabilities, and visual and hearing loss, while still providing dynamic movement and socializing opportunities for everyone. Gwendolyn's Playground will provide an important missing component to support the development of all children in the community.

Once built, Gwendolyn's Playground will be the location of inclusive programming and events to further break down barriers and foster acceptance and friendship. Gwendolyn's Playground will make a substantial contribution to community social capital and have lasting beneficial impacts on the Santa Barbara region.



HOW YOU CAN HELP

HELP US UNITE CHILDREN, FAMILIES AND COMMUNITY
THROUGH THE POWER OF PLAY.



MAKE A
DIRECT DONATION



PLEDGE
YOUR BIRTHDAY



DEDICATE A
BUTTERFLY PAVER



HOST
AN EVENT



ATTEND
AN EVENT



SHOP
NEVER GIVE UP.



BE A SPONSOR



RUN A RACE

KINDLY CONTACT US IF YOU WOULD LIKE TO EXPLORE
SPONSORSHIP OPPORTUNITIES OR TO LEARN MORE.

VICTORIA STRONG
EXECUTIVE DIRECTOR

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NEVER GIVE UP.ORG

Gwendolyn Strong Foundation is a registered 501(c)3 non-profit organization and donations are tax-deductible.
Tax ID: 26-4734446

LEAVE A LASTING LEGACY

We are pleased to offer signage opportunities to Founding Partners of Gwendolyn's Playground. The Founder's Wall is a statement art piece in the heart of the park. Colorful tiles will permanently display the names of playground and field donors, alongside positive messages. Sponsorship tiles and field naming opportunities are limited.

NEVER GIVE UP PARTNER - \$150,000

Premium Recognition Tile on Founder's Wall and at playground entrance

RAINBOW PARTNER - \$75,000

X-Large Recognition Tile

BUTTERFLY PARTNER - \$50,000

Large Recognition Tile

FRIENDSHIP PARTNER - \$25,000

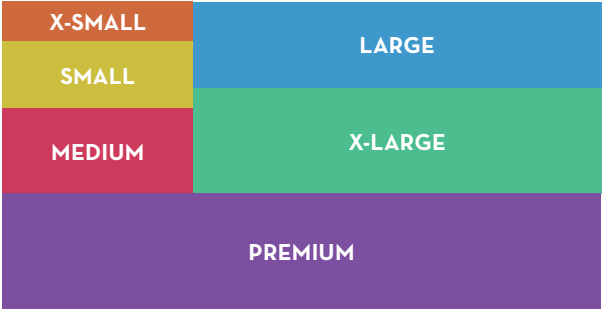
Medium Recognition Tile

KINDNESS PARTNER - \$12,500

Small Recognition Tile

COMMUNITY PARTNER - \$5,000

X-Small Recognition Tile



PLAYGROUND FEATURES

Mindfully designed to be more for everyone, some of the features and of Gwendolyn's Playground include:



MAGICAL TREE
\$500K-\$1M



SENSORY SWINGING
\$150K



INTERACTIVE INNOVATION
\$150K



SLIDE HILLSIDE
\$150K



SENSORY SPINNING + CLIMBING
\$150K



ART MURAL
\$75K



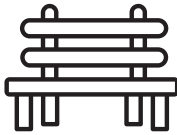
KINDNESS GARDEN
\$50K



MUSIC FUN
\$50K



PICNIC + PARTY ZONE
\$50K



FRIENDSHIP BENCHES
\$10K (EACH)

EXCLUSIVE NAMING OPPORTUNITIES

Field naming opportunities include premium recognition on the founder's wall and the ability to name respective fields with full signage at each field to reflect your community investment.



MULTI-SPORT FIELD
\$2M



BASEBALL FIELD
\$1M



NEVER GIVE UP. [ORG](https://www.org)

